

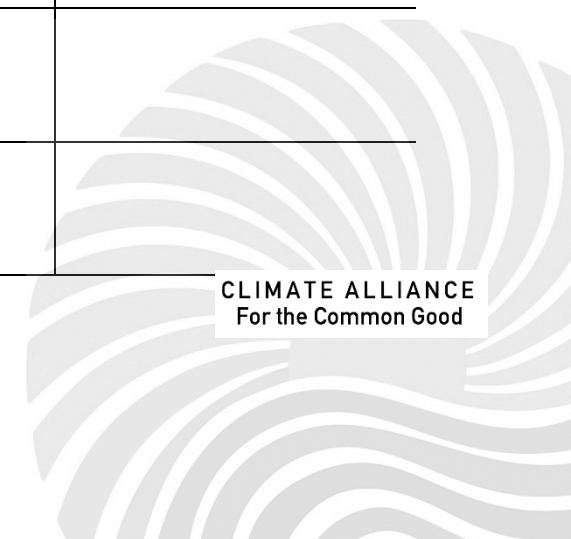
# Sustainability Plan

## Reduce Energy Demand

Suggestions: HVAC tune-up; Power off computers; Replace equipment as necessary using energy smart equipment; LED lighting conversion; Lighting motion sensors; Smart energy strips.

Initiative: Buildings-Reduce Energy Use

Action	Target	Manager/Team	Timeframe (such as monthly)	Notes
<i>Example-power off computers</i>	<i>70% compliance</i>	<i>Building manager</i>	<i>Check compliance monthly</i>	



**Energy Alternatives, such as Solar/Heat Pumps**

Consider investing in alternative/renewable power, including Solar panels; Heat pumps; Renewable energy from Xcel

Initiative: Energy Alternatives

Action	Target	Manager/Team	Timeframe	Notes
<i>Example – investigate solar</i>	<i>By 1-25</i>	<i>Get volunteer</i>	<i>Monthly report: cost; plan; areas, implementation</i>	



### Transportation Options

Consider alternatives: Consider electric vehicles; Encourage cycling to work; Work from home policy;

Initiative: Transportation Options

Action	Target	Manager/Team	Timeframe	Notes
<i>Example - work from home policy</i>	<i>By 1-25</i>	<i>Every manager</i>	<i>Monthly report: each department sets plan; implement; status</i>	



### Reducing Waste

Evaluate options to reduce waste, including Waste audit; Energy audit; Water audit; Institute recycling for single stream (paper, glass, metal, plastic); Composting; Set up hazardous waste system/policy; Make sure events use sustainable/recyclable materials.

Initiative: Reduce Waste

Action	Target	Manager/Team	Timeframe	Notes
<i>Schedule waste audit</i>	<i>By 1-25</i>	<i>Get volunteer</i>		



### Sustainable Procurement

Evaluate options to increase sustainability across procurement/packaging, such as: Discuss sustainability with suppliers; Investigate sustainability options in packaging; Find local or fair-trade partners.

Initiative: Sustainable Procurement

Action	Target	Manager/Team	Timeframe	Notes
<i>Schedule waste audit</i>	<i>By 1-25</i>	<i>Get volunteer</i>		



### Conserve Water and Adjust Landscaping

Get creative with across-the-business sustainability, including Conserving water (water-smart fixtures); Natural landscaping with corresponding reduced water demand; Increase permeable spaces to reduce flood risk; Plant trees to shade the building

Initiative: Conserve Water

Action	Target	Manager/Team	Timeframe	Notes
<i>Example – water smart fixtures</i>	<i>By 1-25</i>	<i>Get volunteer</i>	<i>Monthly report: cost; plan; implementation</i>	



### Goodwill through Community Sustainability

Consider ways to contribute to a sustainable community, such as: Sponsor volunteer efforts to participate in environmental events; Road cleanup by company; Support a local environmental organization.

Initiative: Goodwill - Community Sustainability

Action	Target	Manager/Team	Timeframe	Notes
<i>Example -help with environmental project</i>	<i>By 1-25</i>	<i>Every manager</i>	<i>Monthly report: each department sets plan; implement; status</i>	



**Plan Notes**

Sustainability Plan Component	Your Plan
Duration <i>[example: 1-24 to 1-25]</i>	
Statement <i>[Goals]</i> <i>e.g., halve energy use.</i> <i>reduce waste 30%.</i> <i>create a plan for transportation-related emissions.</i> <i>improve HVAC.</i> <i>get energy star office equipment.</i>	
Initial Measurements Carbon Footprint/tons:  Energy Consumption/kWh:  Gas Consumption/Therms:  Waste/cubic yards:  Recycling/cubic yards:	

Download the *La Crosse Small Business Toolkit for Sustainability*

